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1903

California Rose Co.

1902-03

The
Queen
of
Flowers—
That's
All.



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ILLUSTRATED AND DESCRIPTIVE BOOK
OF
FIELD GROWN, OWN ROOT
ROSES
FOR THE PEOPLE.

For the People—all of them—Kind Nature has Worked such Marvelous
Wonders and been so Bounteous; of Choice by the
People, the Queen of all Flowers.

OPEN GROUND CULTURE EXCLUSIVELY.

GROWN AND FOR SALE BY

CALIFORNIA ROSE COMPANY
(Incorporated)

LOS ANGELES, CALIFORNIA

CITY STORE 629 S. SPRING ST.

P. O. BOX 938.

(The Only Exclusive Rose Concern in the World.)



ISSUED FOR FALL OF 1902 AND SPRING OF 1903 TRADE.

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Classifications and Abbreviations.

On account of illustrations herein, it has been impossible to list Roses in alphabetical order. A complete index is therefore printed on page 2 of cover, which will enable one to readily refer to any desired variety. On the same page with index is also a full list of the **Climbing Roses** we offer, descriptions of which will be found in body of book.

ABBREVIATIONS. Following the name of each sort, will be noted the abbreviation, denoting the class to which the variety belongs. By observing these and reading the following descriptions of such abbreviations anyone may intelligently make selections for all sections and to suit any purpose.

BANKSIA. These varieties are tender and will not stand cold sections. Plants of slender, straight growth, free from thorns with small foliage; flowers very small, but full and compact; violet scented.

BENGAL or CHINA. Are nearly as tender as the Teas; growth moderate; free flowering; not inclined to be fragrant; foliage is in five leaflets, rather small.

B.—BOURBON. These are hardy except in the coldest sections, and even in severe climates will stand well with winter protection. They are continuous bloomers and fragrant.

H. R.—HYBRID REMONTANT or HYBRID PERPETUAL. These are the hardest of the rose class and very many of them will stand the coldest section of the country. They are generally vigorous and easy of culture, producing large flowers, fine in form and usually fragrant; many of them are more fragrant than some of the highly prized Tea sorts. While they are not strictly perpetual or ever-blooming, no rose garden can be complete and satisfactory without a fair assortment of the best class of these roses.

H. T.—HYBRID TEA. These are produced from crossing Teas with Hybrid Perpetuals, and as a rule they are as free flowering and as constant bloomers as the Tea sorts. They are harder than the Teas, but as a rule not so hardy as the H. P.'s. Many of this class, however, are practically hardy and a few very hardy. The La France is the oldest variety of the class.

T.—TEA. The Tea rose may well be taken as a synonym for all that is delicately beautiful. The most tender of the rose class; some varieties are of very delicate constitution and require especial care and treatment. As a rule, they are inferior to the Hybrid Perpetuals in brilliancy of color and fullness of flower, but for bouquets and cut flowers they excel all other classes. This class is not suitable for garden culture in very cold sections only during the summer months; they may, however, be potted in the fall and kept in the house during the winter, or they may be taken up with naked roots and stored in a frost-proof cellar, by simply covering the roots with dirt or sand and planted again in spring.

N.—NOISETTE. A product of America, and obtains its name from Philipe Noisette, a florist of South Carolina. They are vigorous of growth, hardy as a rule, ever-blooming and have the general characteristics of the Tea rose.

P.—POLYANTHA. An interesting group from Japan. The foliage and flowers are usually small; flowers produced in panicles. They are hardy, ever-blooming, and many of the sorts are extremely charming. Valuable for borders, pot culture, etc.

**REMEMBER: WE DELIVER THE ROSES
TO YOU ANYWHERE IN THE U. S.**

That it costs you nothing for transportation; we prepay the express charges through to your express office. Thus it costs you no more for rose bushes than if you lived right at our door.

STORY OF THE VERDICT.

We produce here a few of the many letters received from our customers; we would very much like to print many more of them if space would permit. These will indicate that distance does not mar the success of our stock, nor are we in the condition of the Prophet—"Without honor in his own country." We number among our customers many of the most critical rose buyers of America, including noted artists and extensive private estates.

Newport, R. I., reports:

I am glad to report that roses shipped to me arrived yesterday in good condition. The stock seems to be in excellent condition, and I hope may prove entirely satisfactory, and may warrant my continuing to get my supply of roses from California. MRS. T. K. GIBBS.

Newport, R. I., March 14, 1902.

New Haven, Conn., likes them well enough to buy again:

About a year ago you shipped one dozen roses to my address. All of these plants grew and bloomed with one exception; that one was killed by an animal. Will you kindly ship the following order as soon as possible. If the present shipment does as well as that of last year, we shall certainly send you another order next year. A. BLAIR MOODY.

New Haven, Conn., March 23, 1902.

The good people of Alameda county continue to send to Headquarters for Roses:

I am in receipt of your rose catalogue for 1902, for which please accept my thanks. This little book is a gem, and cannot fail to attract the eye of rose growers. The plants I received from you two years ago are doing nicely and are giving entire satisfaction. Out of the entire lot (about fifty) I have lost but four bushes. THOS. M. ROBINSON.

Oakland, Cal., December 10, 1901.

More kinds words from Alameda county:

Received some roses from you last year that were very satisfactory and have done finely. A. W. PORTER.

Alameda, March 22, 1902.

Stockton not bashful in reporting:

The rose bushes I bought of you last February are doing well with hardly an exception. Out of seventy plants I think only three or four died. W. H. LYONS.

Stockton, Cal., September 19, 1901.

Some good advice in regard to buying eastern plants:

My recent order of roses arrived in good time and condition. They are fine, and would say that we are done buying our roses from eastern sources as long as the California Rose Company exists. C. G. M'LEAN.

Carpinteria, Cal., Jan. 2, 1902.

Marshall, Texas, says we beat the World on Roses:

The roses I ordered from you came in good condition. I have gotten roses from a good many different nurseries in the United States but the ones from you are by far the finest lot of plants I have ever received. All who have seen your rose plants are astonished that such large plants could be bought so cheap. R. P. LITTLEJOHN.

Marshall, Tex., January 28, 1902.

Sacramento in line:

Roses came Saturday in perfect condition, and am very much pleased with them. Every one of them are all right and I am sure they cannot but grow. MRS. C. N. SCHWAN.

Sacramento, January 20, 1902.

Surprised to receive such good value for money:

The rose bushes came in fine condition. Thanks for your promptness. I was surprised to find them so well rooted and such large bushes. MRS. C. W. SYLVESTER.

Geyserville, Cal., January 30, 1902.

Mr. Mason of Colusa, does things up brown:

Enclosed find clipping from Daily Sun. The blooms are from plants received from you. The Sun has had the bouquet photographed and will send to many friends in the east. O. R. MASON.

Colusa, Cal., January 11, 1902.

Beats sending East for plants and having to root them after you get them:

Having purchased nine rose bushes from you this spring I wish to tell you what good luck we had with them. Although they were not set out for twelve days after you packed them every bush is alive and growing finely and two have buds on already. This certainly beats sending east for bushes and having to root them after you get them, and then probably trim off the graft the first time you cut them. Yours truly, E. G. TWOGOOD.

Brownsville, Cal.

Please avail yourself of this gentleman's kindness and drop around and inspect his plants:

The stock you sent us is doing finely and would be the best ad. you could have if enough people could see it.

Stockton, Cal.

Yours truly, A. E. HOWELL,
28 So. Pilgrim St.

Bought half a hundred in '91 and a like number in '92:

Roses received; all fine plants and in fine condition. I expect great results from them.

Edwardsville, Ill., April 1, 1902.
MRS. W. F. L. HADLEY.

They live and do business at San Jose.

Of the twenty-three rose bushes received from you this spring, all lived but one. The bushes are all in the most satisfactory condition, and I take occasion now to thank you for the extra one you sent.

San Jose, Cal., April 24, 1902.

J. C. MORTON.

Texas appreciates good roses:

The roses came in splendid order several days ago; they were lovely bushes and we were all very much pleased with the entire order. I am truly thankful to you for the bushes you sent in excess of my order.

Luling, Tex., March 17, 1902.

MRS. DAVID GREGG.

The loveliest yard in the city:

Mrs. Preston and myself received roses from you in March. I put mine out with fear and trembling for it was late for us to plant roses, but we had a rainy spring and now my roses are all lovely. It's given up that I have the loveliest yard in Paris. I am delighted with the roses I got from you; never had any before to grow so and look so thrifty and healthy.

Paris, Tex., May 11, 1902.

MRS. J. M. FORT.

The East gets another black eye:

The shipment of roses arrived O. K. As far as size is concerned I was truly surprised. Have bought roses for years from different eastern houses, and can truly say that there is no comparison whatever. If the quality approaches the quantity, can certainly depend upon me to recommend your house to all my friends.

Albuquerque, N. M., March 12, 1902.

S. E. ROEHL.

Corona and vicinity ought to be satisfied with this:

I have bought roses of you on different occasions for two years and have been so well suited that I will send again this year. I have bought of you sixteen varieties and have had but one failure.

Corona, Cal., February 26, 1902.

H. H. HOLMES.

Salem, Oregon, says they always grow and bloom:

I have tried several places for rose bushes, but those I get from you are the largest and best of any and always grow and bloom, so I will always order from you and recommend you to my friends. Every one I ordered from you last year lived and did fine; were so nice and large.

Salem, Or., 1902.

MRS. M. C. DANCY.

Grand success in Tucson:

The roses sent us last year are a grand success.

Tucson, Ariz., February 19, 1902.

MRS. KUNO BAUM.

Wonderful growth at Ventura:

The roses I received from you two weeks ago came in good order and are doing nicely. The roses I got from you last year are growing finely; it is wonderful the growth that the Reve d'Or and Lamarque have made in one year.

Ventura, Cal., April, 1902.

MRS. GEO. MCANDLESS.

Ohio also says we are "It":

Allow me to say that I never yet have bought such plants from any firm in this region, and your treatment of my order I shall endeavor to reciprocate and tell it far and near to my friends. They came in good condition and are now looking well.

Chagrin Falls, O., April, 1902.

GEO. ROBINSON.

The East takes a back seat wherever we are known:

The Reve d'Or which you sent me died; I do not know whether it was the fault of the plant or my gardener's treatment of it, but assume it was the latter, for your roses have such fine roots; all of them I have had before have lived. I think your roses are first-class and hereafter shall order from you instead of getting such inferior plants from the east and then having half of them die.

Santa Monica, Cal., April 9, 1902.

G. WILEY WELLS.

Beautiful stock:

The rose bushes came in fine shape yesterday. I never handled such beautiful stock as you send out.

San Jose, Cal., February, 1902.

MRS. T. KIRK.

Exeter says they are all right:

The roses planted last spring from your nursery have done finely.

Exeter, Cal., November, 1901.

G. T. FROST.

Some kind words from the good people of Galveston:

Roses came in first-class condition and I am well pleased with them. I have never had anything in the floral line that gave us more satisfaction than the roses that we are now growing, which came from your house.
Galveston, Tex., December 17, 1901.
J. SEINSHEIMER.

The roses I received from you last month came through in fine shape and are doing well. I recommended your roses so highly that a friend of mine requested me to send for more, so this order is for him.
Galveston, Tex., March 11, 1902.
W. J. NEWCOMB.

The four dozen roses I ordered from you in December arrived in good condition and are doing splendidly in spite of the fact that we have had several freezes since they were set out. I have only lost four or five out of the lot. Am more than pleased with the result.
Galveston, Tex., January 28, 1902.
MRS. R. P. ALLEN.

The roses ordered arrived in fine condition on the 10th inst. I have bought roses from all the best florists for years and yours are the largest and nicest plants I have ever had, even when I paid double the price you ask. Those I bought last February are growing and have some of the grandest blooms I ever saw.
Galveston, Tex., December 15, 1901.
MRS. CHAS. F. SETTLE.

It gives me pleasure to answer your inquiry as to how my rose bushes are getting along bought of you last season. I must say they are doing nicely and I have better luck with them than any I have ever bought, and out of the fifty or sixty bushes I have not lost two, and my yard at the present time is one profusion of roses each one true to name. I have recommended a number of my friends last season to buy from you, which they did, and, like myself, are well pleased. Next season you will get many orders through the fine display of roses this season.
Galveston, Tex.
Yours truly, F. C. PABST.

On every side I hear words of praise of your roses, so I take pleasure in placing an order at once.
Galveston, Tex.
MRS. LAURA S. HAND.

Lovely All Round.

Allow me to thank you for those lovely roses. All grew except one out of the nineteen. Out of twenty bought for the school yard, only one died, and they are lovely, too. Isn't that a wonderful percentage? I will order again next fall.
Elk Creek, Cal., May 20, 1902.
MRS. J. R. CHAMBERLAIN.

From the home of U. S. District Judge, Hon. Olin Wellborn:

It gives me pleasure to express to you my entire satisfaction with the roses furnished by your company. Wishing you success, I am sincerely,
L. WELLBORN (MRS. OLIN WELLBORN).
Brendale Place, Los Angeles, Cal.

The Hon. Judge Finlayson, Ass't U. S. District Attorney, renders judgment in favor of the California Rose Co.
Los Angeles, Cal.

In the spring of this year I purchased from you several rose trees, and I take pleasure in informing you that they have turned out to be a most complete success in every way. I have bought rose trees from various firms, both in the east and locally, for the past seven years, and have found your trees to be the most satisfactory to me of all my purchases.
Very truly yours, JAMES R. FINLAYSON.

New Orleans is kind to us, and her people know good Rose Bushes and lovely Roses when they see them:
New Orleans, La.

I am in receipt of your favor of the 3rd inst. asking me to advise you how the rose bushes you shipped to me this season prospered and if I was satisfied with the transaction. In answer thereto I take great pleasure in stating that I am more than satisfied. The plants arrived in good order, were planted the day they arrived and have been blooming freely, giving great satisfaction. Out of the lot sent only five of them have died, and considering the long distance they were transported, I consider this a very good result, so much so that it is now my intention when the proper time arrives to ask you to kindly send me some more.
Very truly yours, CHAS. M. WHITNEY.

The "City of Roses" certainly should be competent to speak:

Every rose you shipped me is growing and is especially strong and vigorous. They are the most satisfactory roses I have ever had. All of them bloomed the first season.
Santa Rosa, Cal.
Yours, etc., JAMES W. OATES,

The President of the State Harbor Commission loves Roses and knows their part in making a home beautiful and attractive:
San Francisco, Cal.

I take pleasure in saying that the roses bought from you in the past season have proven perfectly satisfactory. A few of the last order of Crimson Rambler died, from the fact, I presume, of its having been so late in the season.
Yours truly, PARIS KILBURN.

Special Directions to Correspondents and Intending Purchasers

Please read carefully before ordering, so as to avoid errors or misunderstandings.

Our Roses Delivered to Your Home with Absolutely No Cost to You for Transportation.

After a perusal of our catalogue we believe that you will not have the slightest difficulty in coming to the conclusion not only that we are entitled to your trade in Rose Bushes, but as well that you really cannot afford to buy elsewhere.

Our business is Roses—nothing else—fine, sturdy, field-grown stock; we are growing them in enormous quantities, and we depend upon trade all over the United States; therefore we have determined to place all our friends and customers on a basis of living in Los Angeles by delivering our Rose Bushes to them at their homes anywhere in the U. S. without cost to them for transportation. As our prices are not raised and are positively as low as good, reliable, field-grown stock has ever been sold for anywhere, you are bound to realize that the cost of transportation comes out of our pockets. For us to have done this a couple of years ago, it would have meant doing business absolutely at a loss; we can only do it on account of the large volume of our business and of the confident expectation that recipients of our catalogue will fully appreciate the feature, and that in consequence of it our business will more than double this season.

PRICE LIST—All Roses Listed Herein are 25 Cents Each (Except Tree Roses, Page 12). Six for \$1.50; One Dozen, \$2.75; Two Dozen, \$5.00; One Hundred, \$20.00.

Express charges prepaid by us to your express office. We cannot pay transportation on stage routes, as they are usually very heavy.

NOTE:—No order shipped amounting to less than \$1.00.

TERMS.—Cash must invariably accompany orders. Our prices are very low—as low as consistent with honest treatment and first-class stock—and we cannot under any circumstances open an account or do a credit business, regardless of how responsible a customer may be. Our liberal terms of prepayment and low prices will not admit of it.

C. O. D. ORDERS.—We cannot send goods "collect on delivery" unless one-half the amount accompanies the order, as a guarantee of good faith; and even then buyer must pay return charges on money. Therefore it is undesirable. We make no charges for packing, boxing or delivery to express office.

WHEN TO ORDER.—Our shipping season begins the 1st of December and we ship every day thereafter up to the 1st of April. We aim to ship an order the same day that it is received. Orders are filled in rotation as received, or according to when ordered shipped. No stock is reserved for a customer unless paid for when ordered. Stock thus procured direct from the growers, with no chance of deterioration or mixing of varieties, and in the highest state of freshness and vigor, is sure to give the highest results and satisfaction.

SUBSTITUTIONS.—As a rule we do not substitute unless given permission to do so; occasionally out of a large list of varieties called for a variety may be sold out, and on so small an item it is generally better to make a good substitute than to send order this small item short. In ordering late in the season it is always best to name a second choice—but it is always customer's privilege to order "no substitutions." We rarely have to substitute unless at the last end of the season, but it is best to provide for the contingency.

MAKING OUT AN ORDER.—Please write out all orders plainly. Positively be sure to sign your name to the order, and as surely give your postoffice address, county and state; also, express office, if different from postoffice. Please keep a copy of your order, so as to check up stock on arrival. Make remittances by any of the following methods: Bank draft on Los Angeles, San Francisco, Chicago, St. Louis, New York, Postoffice or Express Money order; or by registered letter if foregoing is not obtainable. Please do not send stamps in payment of an order, as we have all we can use.

SAFE ARRIVAL GUARANTEED.—We guarantee all stock to reach customers in good condition. Any just complaint should be made at once upon receipt of shipment. We ship to nearly every state in the Union and with our twenty years' experience in packing and shipping, we can safely agree to deliver stock to the most distant points in good condition. In case of unreasonable delay in arrival of stock ordered, notify us and send copy of order, stating when originally mailed and by what means remitted and amount.

GUARANTEE OF STOCK.—We guarantee all stock sent out to be true to name to the extent that we will replace free any article which does not so prove. Every rose bush shipped between December 1st and March 15th we guarantee to grow, replacing without charge for the plants all stock which fails to grow, provided such loss is reported to us within two months from time of shipment.

This offer is NOT EQUALED BY ANY HOUSE IN THE U. S.

ADDRESS all orders and make all remittances payable to

CALIFORNIA ROSE COMPANY.

LOS ANGELES, CALIFORNIA.

Some of the Reasons Why We Ask Your Trade in Roses.

Firstly, we claim to be able to give you better value for your money than you can obtain elsewhere.

Our Roses are Large Field-Grown Plants and have bloomed profusely this season. We have no One Year Old Plants to offer.

Considering the quality and grade of our stock, the fact that we guarantee plants to grow and be true to name, and that we deliver the goods to you without cost for transportation, our prices are fully Fifty per cent lower than any house in the United States.

Our business is growing and selling roses—not a general nursery business. We occupy a position by ourselves as we are the only house throughout the country who can claim the distinction of being exclusive Rose Growers. If you are about to purchase a valuable piece of jewelry, you naturally go to the exclusive jewelry establishment, not to the department store handling a few odds and ends of all lines. It is reasonable to assume that you will get better value by so doing. This is a good rule to apply to other lines of purchase.

Our men in direct charge of propagating and growing roses have had from fifteen to twenty-five years' experience in the work.

We claim to have growing More Roses than any house west of the Mississippi river, and of Field-Grown of the best Tea and H. T. sorts, more than any concern in the United States. We also claim to have the only large assortment, including the best Tea and H. T. varieties, of exclusively Field-Grown Roses, on Their Own Roots, in the United States. We believe we can, therefore, justly claim to be The Headquarters for Roses.

We do not grow or list five hundred or a thousand varieties of roses because they are in existence and called roses. A large share of them are worthless and of no value whatever to the amateur grower; such a collection catalogued only tends to muddle the buyer, and in selecting unknown and new sorts, he is bound to get some which will prove worthless. We list herein only such varieties as we actually have growing and can supply; they comprise the best sorts of actual known and established worth.

FIELD-GROWN ROSES.

Our roses are grown out of doors in the open ground; at best, pot-grown plants are of small value compared to field-grown stock. It requires but slight calculation to appreciate the value of roses grown in the open ground with plenty of room for growth and expansion of roots under liberal cultivation, over a plant grown in a pot with roots cramped and bound in hard dirt and no cultivation.

Our field-grown roses make a large growth and many sorts are cut back somewhat before shipping. Roses should generally be cut back when transplanted; it is the new wood—the new growth—which produces the flowers, and if the bush is well pruned each season, allowing the whole strength of the roots to be put forth in producing this new growth, with not too large a top to work on, the quicker plenty of blooms will be obtained and the quality improved. Our roses bloom before being sent out and when transplanted will be in bloom again practically as soon as in full foliage. Tea roses, nursery grown, are out of the question in the East, as the climate will not permit of keeping them in the nursery rows during the winter. With splendid field-grown roses of the grade we offer, and at such low prices, no one can afford to plant little pot-grown plants (even if given to them) and wait a couple of years for any satisfactory bloom. People who buy green-house roses through Eastern catalogues, order them because they are cheap, while if they could see the plants, or would stop to consider that they are nothing but little slips grown in two-inch pots, they would never order them; at least, not when good, large, field-grown plants are to be had for only a few cents more.

We Pay the Express.

ALL OUR ROSES ARE GROWN ON THEIR OWN ROOTS AND ARE FAR SUPERIOR TO BUDDED PLANTS.

They Never Sucker or Produce Wild Roses. Impossible to Produce Anything But the Genuine Variety. They make Shapely, Sightly and Symmetrical Bushes for Lawn and Garden, and Are Easily Cared For.

The old method of growing roses of distinct varieties was by "budding"; that is to say, budding the desired species on to the root of a wild rose. The most prominent rose growers of today are getting to grow roses on their own roots, fully recognizing their superiority for the garden and lawn. With the average amateur rose grower, it is, in nine cases out of ten, a question of only a short time before "suckers" from the wild rose root of the budded plant will entirely run out the variety budded in; the planter then has nothing but a wild Manetti rose. Thousands of them have so turned out on this coast as well as throughout the country. Very often it happens that the shoot or shoots of the variety budded on to the wild root will be broken off in packing or after planting, or for some reason dies down; the plant is then entirely worthless. With an "own root" rose you may break it or cut it back clear down to the roots without harm, as in sprouting from the roots the genuine variety only will be produced. In cold sections tender sorts often winter-kill from the top down to roots; a budded plant in such a case is thereafter worthless, but not so with an own root one. Many of the budded plants are so ungainly, crooked and scraggly, that shapely plants cannot be made out of them and in consequence they are totally unfit for the lawn and garden. Nearly all budded roses are grown on the wild Manetti rose stock; it is natural for this stock to go dormant or partially so during the winter, and therefore when an ever-blooming variety is budded on this stock it is bound to impair the blooming quality of the plant for quite a portion of the year; a rose grown on its own roots, very naturally, the roots and top will work in unison; this is an important point, especially on this coast or wherever roses can be kept in bloom the greater portion of the year. With some varieties it is more work and requires a little more time and for this reason some nurserymen have been slow in adopting the own root process of propagation. One of the most prominent and widely known landscape architects of the east says in his catalogue: "After long experience with roses, I have concluded that the imported budded roses are comparatively worthless for general planting, and have decided, with the exception of a few varieties, which can only be obtained in budded plants, to handle nothing but *American grown roses on their own roots*." In another rose catalogue we find the following: "Many people, however, have become prejudiced against budded-roses, and justly so too, on account of the tendency of the variety used as a stock which is of no value for the production of flowers, to send up sprouts from below the union where the choice variety was budded in. These sprouts are, as a rule, very vigorous, and almost invariably choke out the bud, the result being a large, vigorous-looking bush without flowers. The novice in rose growing hastily concludes that budded roses will not bloom when in fact, his choice variety has been entirely choked out and he only has left the variety used for the stock. It follows, therefore, that only professional gardeners, who thoroughly understand the science of budding and the training of budded roses, should ever undertake the planting of budded roses."

Rose bushes grown on their own roots bring from 25 to 40 per cent more than budded plants in the large eastern markets.

SOUTHERN CALIFORNIA GROWN ROSE BUSHES ARE LARGEST, HARDEST AND BEST.

In certain sections here we claim to have the most perfect conditions and soil for producing the best and most healthy rose bushes in the world. We have virgin soil; not exhausted and worn-out by years of constant cropping, or infested by injurious insects. In short, we produce rose bushes which are in perfect health and vigor and more suitable for transplanting to all sections, including the east and south, than plants produced in these sections. It is reasonable to believe that a plant reared under every favorable condition is more robust, hardy and of better constitution than one produced in a section where it has had to combat the conditions of worn-out soil, unfavorable climate, insects and pests. This is why our plants go into nearly every state of the Union and thrive.

GREENHOUSE POT-GROWN ROSES OF VERY LITTLE VALUE FOR OUT-OF-DOOR PLANTING.

Firstly, there is nothing to them but a soft, spongy green substance forced into rapid growth under glass and by heavy fertilization; they have no real wood, substance or roots to withstand the shock of transplanting out-of-doors, to say nothing of a journey through the mails; few live, and fewer still ever attain true maturity of the genuine variety in its glory. Greenhouses as a rule are infested with rose insects and disease, and while the experienced florist is able to keep them under control, the plants are frequently infested and the amateur buyer is soon out his money and time. Even in case of living and thriving, life is too short to wait for them to mature to good blooming plants, when large plants can be had for so little.

OUR ROSES ARE GUARANTEED TO GROW.

Remember that plants shipped between December 1st and March 15th are guaranteed by us to grow; that is, we duplicate any plant which fails to grow, without charge to the buyer. Our past experience demonstrates that we can afford to do this, as we send out a grade of plants which will live under favorable conditions; and our customers are of the class who buy roses because they want bloom and are willing and expect to care properly for their plants. Does this proposition look as if we had faith in our plants? Do you know of any other house in the United States doing a large business who has the same faith in their stock and customers?

SUCCESS SUCCEEDS.

We succeed in selling our rose bushes for the very good reason that our customers have success in making them grow and bloom. The success of our customers is primarily our success. A satisfied customer is our best advertisement. Can you appreciate, therefore, that we are bound, as the prime key to our success, to do our very utmost to give the highest value for money forwarded to us, and to stand by our customers and see to it that they get complete satisfaction.

The illustrations in this Catalogue are actual reproductions from photographs, and as true to nature as it is possible for a photograph to be. There are no drawings from fancy or imagination, but every cut represents a photographic view of the flower or plant in actual life and existence.

WE WISH TO HEREBY EXPRESS OUR THANKS

To our many customers of the past for their liberal patronage and courteous treatment; every order is highly appreciated, be it large or small. During shipping season it is impossible to acknowledge receipt of all orders and thank customers for them.

The careful observer of this Catalogue will note that it is the most expensive Rose Catalogue published in the United States, and also, we think, the most complete of field-grown roses, or of the best sorts adapted to general cultivation. That we are under very large expense in producing the book and putting it in circulation is easily appreciated by all. An order will convince us that you appreciate our placing this book in your hands and our work; or should it so happen that the planting of roses is impossible for you, your appreciation can be as fully demonstrated by your turning the book over to some friend or neighbor who is, in position to plant, adding a word of interest from yourself. Remember that we guarantee satisfaction to all. We thank you in advance for favors you may show us.

FUTURE CATALOGUES.

We shall continue to send our rose book each season to parties who have purchased of us; to such as have been receiving our books and not purchased, future publications will not be sent unless called for; and in which case, we will ask for a remittance of fifteen cents to accompany such request to cover cost of catalogue. This sum, however, may be deducted from first order of 50 cents or over.

HOW TO PLANT ROSE BUSHES.

We strongly advise the planting of all rose bushes after sundown, at night or during cloudy weather, instead of under a blazing sun. (This for the comfort and benefit of the plants—not the planter.) If roses are planted in poor soil and neglected, poor results must be expected. Careful treatment and high cultivation is well repaid with beautiful bloom of the best quality. Dig the holes or trenches for reception of plants on a good liberal scale, so as to have the soil for some distance in every direction from the roots loose and pliable; thus, that the tender roots may have soft and well worked soil in which to grow and expand. Spread the roots out in their natural positions (not cramped), and if any are broken or bruised cut them off at the break smooth with a sharp knife. For filling in about the roots have the earth thoroughly pulverized and with the hand sift it well about the fine roots, that each small fibrous rootlet may receive sustenance from the start. At first, however, only partially fill the holes or trenches (enough to well cover all roots) leaving a furrow at the top for holding the water; now fill the trenches up with water. After the soil is well wet, keep the surface worked up loose or mulch with straw or litter, that the soil may not dry out beneath, the roots must not be allowed to become dry when first planted, but at the same time do not water enough to rot the new and tender fibrous roots when they start. Do not put manure in soil at planting time; after bushes are in foliage old manure may be used as a mulch or worked in on the surface.

CALIFORNIA ROSE COMPANY,

P. O. Box 938.

Los Angeles, California.



American Beauty.

See Price List Page 6.

AMERICAN BEAUTY. (H. R.)

(See illustration on preceding page.)

Who has not heard of or "raved" over American Beauty Roses? Most appropriately named of any rose in this book; it is truly a "Beauty" and American. There are Roses and Roses, but for stateliness, grandeur, majestic bloom, fragrance and generous foliage, American Beauty well grown and in its prime is without a peer; its mammoth flowers, produced on great stalks two to three feet long, well covered with the most liberal foliage known in roses, combined with the richest fragrance of the Tea varieties, are a sight—a fact—which one may well go into ecstasies over. A very valuable feature of this rose is that it blooms through the entire growing season and is at the same time perfectly hardy for cold sections. Color a deep, brilliant pink, shaded with rich carmine-crimson. The cut flowers in Eastern markets often bring \$2.00 each.

ALICE WILSON. (T.)

In this variety we have the qualities which go to make up an unusually satisfactory and valuable garden rose; the style of growth is clean, symmetrical and rapid; foliage liberal, of good color and free from disease; an unusually heavy bloomer throughout the year; bloom large, deep, full and of good form and substance and produced on good stems; color, rich cherry-red, holding its brilliancy and live coloring remarkably well, both on bush and after being cut. Sure to please highly where a Tea rose can be grown.

MARION DINGEE. (T.)

A prime, crimson-red, free blooming sort; flowers of good size, nice substance, prettily formed and borne in wonderful profusion.



Beauty of Glazenwood. (Commonly called "Gold of Ophir.")

A distinct and grand climber; of very rapid growth and not subject to disease; color, a combination of copper, carmine and salmon-yellow—most varied in its shadings and markings; flowers nearly single and produced in the most wonderful profusion during the spring months; a plant in full bloom with its perfect mass of varied coloring is one of the prettiest sights imaginable.

MADAME ALFRED CARRIERE. (Hybrid Noisette.)

One of the fine, light-colored climbing roses. A strong grower, good foliage and good bloomer. Flowers of good size, very double and deep; highly fragrant; color, a rich creamy white, tinged with blush and pale yellow.

CLIMBING CLOTHILDE SOUPERT. (Polyantha.)

Identical in bloom with its parent (Clothilde Soupert); one of the strongest growers in the climbing family; foliage good; hardy in coldest section of the East; constant bloomer; flowers of medium size, pearl-white with pink center.

CLIMBING LA FRANCE. (H. T.)

Identical with La France in every way, except of climbing habit.

CLIMBING BRIDESMAID. (T.)

Identical with its parent (Bridesmaid) except of climbing habit.

CLIMBING MARIE GUILLOT. (T.)

(This rose has been sold under various names, notably President Cleveland and Frances Willard.) Identical with Marie Guillot, except its strong climbing habit. Pure white; bloom very large, solid and full. Does best in the hot sections of the South.

MADAME CECILE BERTHOD. (T.)

One of the pretty yellow roses. Bushy in growth; good foliage and all-round good garden sort.

CHAMPION OF THE WORLD. (Bourbon.)

A perfectly hardy, constant blooming pink rose; a very strong grower, free from disease and does well without attention. Flowers of medium size, very double and full and fragrant; color, Hermosa pink.

MADAME DE VATRY. (T.)

One of the good all-round garden roses; color, dark red, changing to silvery pink; flowers large and full.

SOUVENIR DE MAD. EUGENE VERDIER. (T.)

An extremely pretty, creamy-white rose, making buds as handsome, full and large as Bride; bushy in habit; foliage clean and pretty.

MADAME SCHWALLER. (H. T.)

A quite popular garden rose where known; one of the good bloomers; oftentimes flowers in clusters; color, bright rosy-flesh.

IVORY. (T.) (White Golden Gate.)

This new rose is a sport from the well-known rose, "Golden Gate." Color, ivory white; seems to be identical with its parent except in color.

TRIOMPHE DE LUXEMBOURG. (T.)

This is one of the older roses which is well and favorably known as one of the prime all-round garden sorts, with a coloring quite distinct; prevailing color is buff, suffused with carmine.

META. (T.)

A very pretty and distinct rose; color is a rich bright pink, suffused with saffron and copper; not a very rank grower, nor are the flowers extra large and heavy, but delicate, light, graceful and sweet in every way.

ROGER LAMBELIN. (H. R.)

A sort of a "freak" or novelty among roses. The petals are irregular at the edge like a double Petunia; formation and position of petals also being somewhat irregular; color, crimson with edges of petals distinctly marked with a white band.

STANDARD or TREE ROSES.

These are grown in tree form with no branches near the ground, and they present a very handsome appearance. We have a limited supply of these tree roses to offer this season and of prime varieties—but no considerable stock of any one variety. Selection of variety will necessarily have to be left to us, but stating colors they prefer. PRICE, 75 CENTS EACH; \$1.00 EACH FOR CHOICE SELECTION—Transportation prepaid by us.

**DEVONIENSIS. (T.)**

On account of its whiteness and sweetness of perfume, often called the "Magnolia Rose." Creamy white, delicately flushed in the center with pink. Flowers very large and full, a constant bloomer and fine grower. Another of the grand old favorites which still retains its popularity. Very valuable in any collection.

We Pay the Express.

CLIMBING KAISERIN AUGUSTA VICTORIA. (H. T.)

(See illustration on opposite page.)

This is the grandest acquisition to the climbing rose family yet produced, and is unquestionably the very best climbing white rose in existence. We produced and sold the first field-grown plants of this sort in the United States, and we have yet to hear of a single complaint or disappointment regarding it. It originated at Wilmington, Del., and the original plant in a four-inch pot was sold for the sum of \$500.00. A very strong, thrifty grower, free from disease, unusually pretty foliage, and the flowers produced on stout, long stems. Although a Hybrid Tea, it is one of the best bloomers we know of for the entire year and will produce more flowers than many of the Teas or Noisettes. Be it remembered, at the same time, that it is perfectly hardy even for cold sections. The flowers are identical in every way with its parent "Kaiserin Augusta Victoria" which is well-known by all leading Nurserymen and Florists as the best white ever-blooming rose grown. The flowers are exquisitely grand—all of them—perfect in shape, size, substance, fragrance, lasting qualities and fullness of flower; bloom will stay on the plant remaining in perfect condition longer than any rose we know of. In this section and elsewhere during trying hot and dry weather so many of our best roses go to pieces at once they are full blown, but not so with "Kaiserin;" it opens up full and broad, petals reflexing and rolling back until it assumes the appearance of a perfect blossom of the Camelia. Words fail to do this grand rose justice; to be appreciated it must be growing and blooming at your home.

CRIMSON RAMBLER. (P.)

So widely advertised and planted during the past few years, that it is now well known. An enormously strong and rapid climber, and perfectly hardy for the coldest sections. In this vicinity it is slightly subject to mildew. In the East it is grown very extensively as a pot plant under glass, good specimens during Easter readily bringing from \$3.00 to \$5.00 each. Flowers produced in pyramidal panicles, carrying from thirty to forty blossoms; flowers, bright, crimson and of small size. It does not bloom the entire year.

CORONET. (H. T.)

A cross between Paul Neyron and Bon Silene, both valuable varieties; a prime grower and constant bloomer; flowers apparently about the same size as Paul Neyron—extremely large—and produced on good, stiff stems, making it valuable for cutting; form is full, deep and very double; the coloring is distinct, remarkable and rich; in bud it is rich carmine, which lightens to soft pink as the flowers open, of delightful fragrance. Makes a symmetrical and compact bush. Valuable for garden culture.

BELLE SIEBRECHT. (H. T.)

A splendid rose of recent introduction, as free blooming as the Teas. Color, imperial pink; grown out of doors in this section it is of a most charming red color, bright and clear—one of the very best constant blooming red sorts. Buds perfectly formed; being long and tapering, and when full blown the petals reflex in a graceful manner; hardy and fragrant.

BARDOU JOB. (Bourbon.)

One of the most showy of roses. The growth is so strong and robust that it is almost a climber; hardy; foliage liberal, large and leathery and resists disease; flowers are very large, saucer shape; semi-double; color, deepest velvety-crimson; extremely showy for decoration.

BURBANK. (Bourbon.)

A rose of California; produced by the "Wizard of Horticulture," Mr. Luther Burbank. A hardy, strong and vigorous grower, bushy in habit; a constant and heavy bloomer; flowers of medium size, full and fragrant; color, a pleasing shade of pink.

Climbing
Kaiserin Spray



CHRISTINE DE NOUE. (T.)

Quite popular. A strong and clean grower, making a symmetrical and handsome bush. Buds long and finely pointed; color, rich crimson maroon, sometimes streaked with silvery white.

DOUGLASS. (T.)

One of the fine red, constant blooming roses; color, similar to Papa Gontier at its best; more double than this sort but not so stylish in bud. Clean, symmetrical and rapid grower.

AUGUSTINE GUINOISEAU. (White La France.) (H. T.)

A grand rose for universal planting; especially adapted to garden culture, doing well seemingly under all conditions; it is an exceedingly profuse bloomer



Augustine Guinoiseau.

for the entire year; color, a delicate soft flesh; at times almost pure white; flowers large, full, of good substance and highly fragrant.

See Price List Page 6.

REINE OLGA WURTEMBERG. (H. T.)

A climbing rose of much merit; if you have visited the south of France, you have seen them in "their glory," making beautiful thousands of homes. A good grower and rapid climber; flowers large, very double and full, splendidly formed and of very rich, deep red color. The only objection to this rose is that it is not a constant bloomer; will please highly if you will be satisfied not to pick bloom from it the year through.

**Cherokee, Single.****CHEROKEE, SINGLE. (Cherokee.)**

A distinct and beautiful climbing rose of rare merit. A most vigorous and clean grower, entirely free from disease. Flowers large, clear white and single, full of bright yellow stamens in the center, making a very attractive appearance; foliage distinct and one of the valuable features of the plant; its color is a very rich, dark, glossy green; surface smooth, always bright and shining and free from dust. Will cover a porch quickly; very valuable for screens, fences, arbors, etc.

CLIMBING METEOR. (H. T.)

A sport from Meteor. (Our illustration of Meteor will answer for Climbing Meteor, as the flowers are identical.) Of robust climbing habit, a constant and free bloomer, perfectly hardy and free from disease; as to coloring, there is no richer, velvety crimson in the rose family. Should be planted where it will get the sun all day, if possible.

JAMES SPRUNT. (Bourbon.)

A strong, robust climber and constant bloomer; foliage dark, medium size and profuse; flowers of medium size, very double, full and fragrant; color, very rich cherry-red, making a most charming sight.

WM. ALLEN RICHARDSON. (N.)

A very pretty climbing rose and good grower; color, coppery-yellow, flushed with carmine; flowers of good size.

WHITE BANKSIA. (Banksia.)

Well-known, distinct and valuable as a rapid growing climber; valuable for covering arbors, ragged hedges, walls, trunks of trees; thornless; flowers white and very small but borne in great profusion.



CLIMBING WOOTTON. (H. T.)

On another page you will learn of the grand new, hardy white climbing rose "Kaiserin." In the Climbing Wootton we have an ideal companion for it—the long wished for hardy, red, fragrant, free-blooming, climbing rose. We were the first to sell field-grown plants of this sort, and we hear much praise concerning it. It is a sport from the well-known, lovely rose, of American origin, "Souv. de Wootton," and the "Climbing Wootton" has the same large, deep crimson, beautifully shaped and exquisitely perfumed flowers; one of the most healthy, vigorous and clean growers in the rose family, making shoots of from ten to fifteen feet in a season; petals of great substance; deliciously tea-scented; beautiful both in bud and flower. Free from mildew, which cannot be said of Henriette. Don't neglect planting this grand rose.

DUCHESS DE BRABANT. (T.)

One of the most persistent bloomers in the rose family; foliage and wood of light green, quite distinct; a thrifty grower and not subject to disease of any kind. Flowers cup-shaped; color a lovely shade of soft, rosy flesh, deepening to warm pink and bright rose; petals most delicate and wax-like, nearly transparent; one of the most distinct varieties in the rose family. Very popular and largely planted.

MADAME DE WATTEVILLE. (T.)

A splendid and distinct variety, sometimes called the "Tulip Rose." It is extremely popular wherever known, and justly so; especially fine for garden cultivation; a profuse and constant bloomer; delightfully fragrant. The color is a remarkable shade of creamy-yellow, richly edged with rosy blush; the petals large and widely bordered with bright crimson, making it a most lovely and attractive rose; flowers large and moderately full.

QUEEN. (T.)

A pure snowy-white sort which is proving a first-class success as a garden sort; flowers of good size, nice shape and of much substance; a free and abundant bloomer; fragrant.

WHITE RAMBLER. (P.)

A fitting companion for Crimson Rambler; its main characteristics are identical with that sort, except in color, which is pure white; perfectly hardy.

SNOWFLAKE. (T.)

One of the older sorts used for bedding purposes; inclined to be dwarfish in growth; bushy, compact, the plant attaining size in this form rather than in height. Noted for its immense blooming qualities; flowers of fair size; pure white.

COQUETTE DE LYON. (T.)

A very pretty canary yellow; a good, clean grower and constant bloomer, the bloom always seeming to be produced in the most perfect condition. Valuable for bedding and very desirable in a collection of roses.

LAURETTE. (T.)

A very pretty rose indeed of recent introduction and highly praised as a garden rose wherever known. The foliage is unusually handsome and attractive, being a peculiar shade of dark shining green and lustrous; foliage sufficiently distinct to attract notice. Flowers of good size and lovely in form, only a portion of petals reflexing, and, contrary to most sorts, retaining its lovely form until petals drop or wither. Color creamy white, shaded rose; a continuous bloomer.

SAFRANO. (T.)

One of the oldest varieties (1849), but of such decided merit that we doubt if as many plants of this sort were ever put out as during the past year. Very justly popular. A fine, clean grower, free from disease and profuse and constant bloomer. Color, bright apricot-yellow, changing to orange and fawn. Petals of the most superb and delicate texture, but lasting.

FRANCISKA KRUGER. (T.)

Produced in 1879 by Mr. Nabonnand. A good grower and still quite popular; style of flower very similar to Catherine Mermet; color, coppery yellow, varied with lighter tints.



Kaiserin Augusta Victoria.

See Price List Page 6.

KAISERIN AUGUSTA VICTORIA. (H. T.)

(See illustration on opposite page.)

This is easily the grandest and most beautiful white ever-blooming rose extant; we can say this with no fear of being contradicted by any one competent to speak. Although a Hybrid Tea and hardy for cold sections, it is one of the very best bloomers in the rose family, throughout the entire year; it will produce half a dozen or more blooms to one of *Bride*, a far better grower, flowers produced on better and longer stems and the color more satisfactory; there is not the slightest greenish tinge in the bloom; it is, in fact, a most clear, shining, lustrous white, with just enough of the lemon cast in the center to make it perfect; the foliage is a marked contrast to some of the best Tea sorts, being large, profuse and healthy; although grown extensively under glass, it is essentially a garden rose "for the people." It is equally handsome in bud or open flower; the flowers are very large, and although it opens wide and full, petals reflexing and rolling back to the stem, the center is not shown; the petals reflex, curve and roll back as it opens until the appearance is strikingly like a perfect bloom of the *Camelia*, petals of thick, leathery substance; highly perfumed.

**Madame Cecile Brunner.**

We Pay the Express.

MADAME CECILE BRUNNER. "The Baby Rose." (P.)

(See illustration on page 21.)

Plant of dwarf growth, excellent for bordering. Color salmon-rose. We think, the most beautiful and lovely of the miniature roses. Very fragrant.

GENERAL JACQUEMINOT. (H. R.)

This grand old variety is too well known to require a description at length; it is still the most popular of the old standard dark red roses. One of the very best growers and easiest of cultivation; never failing to produce a fine crop of flowers. A good plant when at its best is simply a mass of rich crimson-scarlet bloom. Many possessors of good rose gardens concede that their collection would not be complete without half a dozen or a dozen plants of "Gen. Jack." Will grow anywhere and everywhere. Its fragrance is lasting and delightful.

JUBILEE. (H. R.)

A new rose of decided merit and worth; makes a distinct attraction among any collection of roses. A vigorous, thrifty grower, erect and symmetrical; foliage very large, dark green and pretty; three flowers or more are produced on each shoot, all large and well formed, often measuring four to five inches across; flowers very full and compact, outer petals reflexing prettily, but never showing the center; the fragrance is strong and of the best; the color is pure, rich, dark red, with a velvety finish not excelled; not so heavy as to appear dull and opaque, but a live rich warm coloring so pleasing to the eye. We can recommend this sort very highly for all sections, it being one of the best bloomers of its class.

MAGNA CHARTA. (H. R.)

Old and very well known (1876). Pink suffused with carmine, full and globular. Foliage and wood light green, and highly ornamental when planted with other varieties; fragrant.

VICK'S CAPRICE. (H. R.)

The only hardy rose that has any variegation. A good rose in all ways; flowers large, full and fragrant; color, bright rose, distinctly striped a rich crimson. Fine for planting where "Rainbow" is not hardy enough to succeed.

SOUVENIR DE WOOTTON. (H. T.)

Produced by the famous rose grower, Mr. John Cook, from seed of Bon Silene fertilized with Louis Van Houtte. A grand good sort which has come to stay, as being one of our best red, ever-blooming, highly fragrant and hardy sorts; so hardy that it will stand the coldest sections with slight protection; its fragrance is better and stronger than many of the Hybrids, which gives it rare merit. A splendid grower and free from disease; the flower is large and full; petals heavy and of great substance. The color is a beautiful shade of carmine-crimson, oftentimes as dark as the well-known "Jack" rose. Altogether, one of the best red sorts and is becoming more and more popular wherever known.

VISCOUNTESS FOLKSTONE. (H. T.)

A tip-top good sort in every sense of the word; one of the best all round garden varieties, being a prime grower, clean, well shaped and producing bounteous supply of bloom at all times; flowers large, full, splendidly formed and of nice substance and fragrance; color, a delicate transparent flesh, deepening towards the center.

ETOILE DE LYON. (T.)

One of the best and most beautiful yellow Tea roses for general planting. Of good constitution; in fact, one of the very hardiest of the Teas, and with proper care will bloom the entire year. Flowers nearly as large as Marechal Niel, perfect in form, fragrance, full and beautiful in coloring. It positively will please and delight.



Etoile de Lyon.

MARSHALL P. WILDER. (H. R.)

Another grand old sort which is still popular. Produced in 1884, being raised from seed of General Jacqueminot. Flowers large, semi-globular, full and well formed; color, rich cherry-carminé and extremely fragrant. Continues to bloom profusely long after other sorts of its class are out of flower.

BRIDESMAID. (T.)

Of American origin; a sport of C. Mermet, possessing all the good qualities of the parent variety, but surpassing it in color, being a more deep, brilliant pink and constant in color under all conditions. Probably the most popular pink rose ever introduced and becoming more popular each season. Flower very large, full, perfect shape, fragrant and a constant bloomer.



Bridesmaid.

CLIMBING MALMAISON. (B.)

Bloom identical with Souv. de la Malmaison; a constant and free bloomer; perfectly hardy in cold sections; an unusually strong climber. The flowers are extremely pretty, both in bud and open flower; large, full and compact bloom, and holds in good condition admirably during the hardest weather on roses in summer; like nearly all Bourbons it is very fragrant.

BRIDE. (T.)

Produced in 1885, at Summit, N. J. A sport from Catherine Mermet. Is more largely grown under glass in the East than any other white variety.



Well-known and highly prized everywhere. The buds are extremely large, most exquisitely shaped and moulded, very long and artistically pointed; color white; in this immediate section and the extreme South the outer petals are tinged with rose.

We Pay the Express.

CLIO. (H. R.)

Raised by Wm. Paul & Son, the celebrated English rose growers. Awarded first-class certificates by Royal Horticultural Society. Of vigorous growth and good foliage; flowers very large, of fine globular form and freely produced; color, flesh, shaded in center to rosy-pink.

DUCHESS OF ALBANY. (H. T.)

Quite commonly called "Red La France." This is a superb new rose, resembles La France, but is more vigorous in growth, and color of flower much deeper and richer. It is a continuous and free bloomer, producing a great

**Duchess of Albany.**

abundance of the most lovely buds and flowers month after month, apparently needing little or no rest. Flower is extra large, elegant in form, very double, full and remarkably fragrant; color, brilliant rose-pink, exquisitely shaded. Hardy and merits a place in every collection.

GOLDEN GATE. (T.)

A most grand new rose. Although not of the color its name would perhaps suggest, in quality it is so. Produced in 1891; is grown under glass extensively at Washington, D. C. Grown out-of-doors on this coast it has done admirably, and is one of the sweetest and prettiest things we know of; a good grower, vigorous and free bloomer. The color is creamy white tinged with flesh—most delicately shaded; the buds are long and perfectly shaped; the petals large and broad, and the flower either in bud or half open is extremely beautiful in every respect; delightful fragrance.

GLORIE DE MARGOTTIN. (H. R.)

A most valuable hardy rose; of splendid, symmetrical, upright growth, liberal dark green foliage; one of the best bloomers in the Hybrid family; color, extremely brilliant scarlet—live and lasting; flowers large, reasonably full, globular, of good shape; pretty in bud, extremely beautiful, distinct and attractive when open; borne on very long stems.

CLARA WATSON. (H. T.)

A new ever-blooming rose of English origin; of good robust growth and healthy; flowers of large size, good form and rich fragrance; the color is blush-pink with a shading of yellow at base of petals.

MADAME CAROLINE TESTOUT. (H. T.)

A most grand and distinct variety; hardy and a continuous bloomer. It is an especially valuable and desirable garden sort, being a pretty and symmetrical grower, free from disease; wood and foliage very dark in color;



foliage very large and prettily marked; flowers produced on straight, long and stiff stems; buds and blooms large to very large, distinct and pretty in formation, with that brilliant satiny-pink coloring so pleasing to the eye, while its fragrance is delicious.

We Pay the Express.



MAMAN COCHET. (T.)

This lovely new peerless Tea rose has now fully demonstrated that it is with us to stay and take a leading place among the grandest of Tea roses. We were the first to place this variety on the market in the shape of good field-grown plants, and wherever it has been seen in bloom it commands the very highest praise; in fact, we have not learned of a single case of disappointment. The more we see of it and watch its growth, the better we like it for garden cultivation. The French originator refused \$1,000 for the original stock of two or three small plants—a very substantial testimonial in itself. The growth is very free and vigorous, resisting disease and mildew, symmetrical in form, unusually pretty foliage; a heavy and constant bloomer; color a clear rich pink, changing to silvery rose; as the flowers expand, the center of the rose discloses depths of salmon-pink, with light orange tints, while the older petals lessen to pearl-pink, giving a combination of tints truly marvelous. The flowers are of great substance, are produced on good long and stiff stems; it is being planted largely in this section for cut flowers for market. Very double, full, fragrant, and as to size, it is the largest perfect shaped Tea rose we know of; the buds are long, firm, full, exquisitely moulded and pointed, the flowers being equally grand as they open.

WHITE MAMAN COCHET. (T.)

A most charming new and lovely rose of American origin; a sport from that grand rose, Maman Cochet; style of growth and flower identical with its parent; full, firm, long, very large buds; the photograph shows a full blown flower; this variety is already being planted for cut flowers and as a garden sort it is going to take front rank. Like its parent, both buds and flowers are of enormous size, produced on splendid stems and of the best quality for cutting; the color is a beautiful snow-white, at times tinged with the faintest suggestion of blush, Plant Maman Cochet and White Maman Cochet and you will possess flowers to revel over.



LA FRANCE (H. T.)

We wonder if there is a lover of roses in the country who does not know and appreciate this superb old standard variety. It is as grand today as ever, and we think more highly prized year by year. This variety was produced in 1867 and was raised from seed of a Tea rose. Here we grow them in



great hedges and a magnificent sight they are. If you have been growing "budded" La France, you have no idea of what a fine, shapely, symmetrical plant or hedge this sort makes, grown on its own roots in proper shape, as our stock is. Description: Delicate silvery rose, changing to silvery pink; very large, full, of fine globular form; a most constant bloomer. The sweetest and most useful of all roses. Highly fragrant and hardy. The rose for the millions.

MADAME LAMBARD (T.)

A very good rose indeed, and in considerable demand; a free grower and incessant bloomer; flowers of good size and heavy substance; color, rosy-bronze, shaded with carmine, changing to salmon and fawn; shape of flower very handsome; pretty, pointed buds, the petals reflexing in the most graceful manner as it opens; fragrant.

PAUL NEYRON. (H. R.)

Very well known and popular; said to produce the largest flowers of any rose in existence. A seedling from Victor Verdier, fertilized by Anne de



Diesbach; a handsome, upright grower, producing a flower at the end of every long stiff stem similar to American Beauty; color, deep rose; a free bloomer; one of the very grandest all-round roses grown.

We Pay the Express.

MARIE VAN HOUTTE. (T.)

A most grand and justly popular rose. If you desire a rose that will always be in bloom, and magnificent flowers at that, doing well under all conditions and circumstances, plant liberally of Marie Van Houtte. An exceedingly strong and vigorous grower, and we think, will produce as many perfect flowers in a year as any sort in existence. Cf a beautiful straw color, with outer petals edged with bright rose; occasionally the entire flower is suffused with light pink. Flowers large, very full and fragrant. In every way a most charming and satisfactory garden rose.



Marie Van Houtte

MRS. JOHN LAING (H. R.)

A most beautiful rose of long standing popularity, and finds a place in nearly all choice collections. A seedling from "Francois Michelon;" soft pink, large and of fine form, produced on long, strong stems; exceedingly fragrant and flowers continually when grown as a garden rose.



MARECHAL NIEL. (N.)

It really seems uncalled for to enter any description of this truly grand and lovely yellow climbing rose, with its world-wide reputation. If you live in a section where tender roses will grow, and do not possess several good plants of this variety, it should by all means be the first on your order. It is unquestionably the very best yellow ever-blooming climbing rose, with no fear of a successful rival. Produced in 1864 and said to be a seedling of "Isabella Gray." Perfect in form, both as to bud and flower; very large, very full; globular, and of the most delightful and lasting fragrance; color deep, rich yellow. One of the very few old roses which are planted more and more extensively each year. It should be pruned.



Gruss an Teplitz.

GRUSS AN TEPLITZ. (H. T.)

One of the very brightest colored roses extant, of peculiar lasting qualities, retaining its magnificent vivid, rich, fiery red coloring even during the hottest summer weather. A handsome, clean grower; pretty foliage. Flowers of good size; a heavy and continuous bloomer.

CHROMATELLA, OR CLOTH OF GOLD. (N.)

A most lovely clear, bright yellow climbing rose. Very full and double, beautifully formed buds and flowers; very fragrant. Similar to Marechal Niel; a better grower, but not quite so profuse a bloomer or so rich in coloring. Valuable.

See Price List Page 6.



MADAME WAGRAM. (H. T.)

(Sometimes called Climbing Paul Neyron.)

In this sort we have the very best all-round distinctly pink, constant-blooming, climbing rose grown—a rose for the people everywhere; a heavy and constant bloomer, and at the same time hardy. An enormous grower, good foliage and free from disease. Color, a most charming semi-transparent, clean, solid pink, which does not fade out to a dirty cream pink. Flowers large, very full and double; buds of charming form—fragrant. Sure to please YOU.

We Pay the Express.

MRS. ROBERT GARRETT. (H. T.)

A valuable new variety raised by Mr. John Cook, of Baltimore, Md., who has produced a number of grand sorts. A cross between Sombreuil and Madame Caroline Testout; in growth it is quite similar to the latter sort; it is essentially a garden rose and will attract instant attention among a large collection of the very best sorts; as to blooming qualities, it would seem that its mission was to produce bloom and to see how much better it could do than its many good rivals. As we write this, we have a plant before us only about two feet high—three stalks—which is a mass of perfect bloom; about fifteen flowers, in good bud or full bloom, and all suitable for being cut at once; the buds and open flowers are distinct and beautiful; the photograph herewith will give a better description of each than we can undertake to write; the coloring is a rich, deep, yet soft shell-pink, a color hard to correctly describe and one which comes only from petals of great substance; its fragrance is very sweet.



Mrs. Robert Garrett.

MADAME ABEL CHATENAY. (H. T.)

A good rose which has been extensively grown under glass at Washington, D. C., for society purposes; on account of its fine growing qualities, hardiness and freedom of bloom, it promises to become a valuable garden sort. Flowers of good size and beautifully shaped and moulded; the buds are exquisite; the color is a beautiful creamy-rose shaded with rose vermillion and tinged with salmon; the base of petals being highly colored.

ANDRE SCHWARTZ. (T.)

One of the older and well-known good garden roses; flowers of good size, pretty and produced in abundance; color, rich General Jacqueminot crimson.

MADAME HOSTE. (T.)

Quite well known and justly popular. A vigorous grower, making a clean, shapely bush for the garden; flowers large, beautifully formed and produced on stout stems; color, creamy-white with amber center; a very prolific bloomer and good at all seasons. A desirable sort.

HELEN GOULD. (H. T.)

A remarkably fine, new rose of German origin. This sort having been sold under various names when first brought to this country, there has been much discussion regarding it and some dispute as to its parentage, but the most authentic report points to Kaiserin X Testout. In color it resembles Mad. Caroline Testout closely—a rich, solid bright pink; shape of buds are the ideal, and



when full blown the petals reflex similar to Kaiserin. Bloom not quite so large as Kaiserin, nor have the petals so much substance, but nevertheless a most sweet and charming thing, and possessing a color rare in roses. A reasonably good grower, pretty and clean foliage; symmetrical in growth; a constant and prolific bloomer.

**LAMARQUE. (N.)**

For a climbing white, continuous blooming rose this has been the best up to the time of production of the Climbing Kaiserin Augusta Victoria. It is still a grand sort in all ways but is not hardy as "Kaiserin." In nearly all sections where the winter temperature will admit it, Lamarque has been grown and is well known. Will stand perfectly in the Pacific Coast States and the South.



METEOR. (H. T.)

This extremely distinct and valuable variety is well known in most every garden and all cut-flower establishments. It is one of the very brightest colored deep red roses in existence, and one of the few which seems to be able to hold its grand coloring under all conditions and circumstances. It is a rich, dark velvety crimson color; a constant bloomer, generally in full flower when many of the highly prized sorts are doing but little; healthy and entirely free from mildew; flowers very double and compact and borne on good long stems, especially adapted for cutting. Very fragrant. The only point against this rose is that it cannot always be depended upon to open good during the coldest weather; it requires heat and plenty of it; the flowers are truly grand.

ADMIRAL DEWEY. (H. T.)

The originator's description is as follows: "Delicate blush-pink, shading to white, globular, expanding into a full flower without showing center. A

**Admiral Dewey.****Antoine Rivoire.****Captain Christy.**

sport from Madame Caroline Testout, more vigorous in habit and a very free bloomer. The flowers are borne on long, stiff stems, requiring little or no tying. Certificate at Boston; bronze medal and certificate at New York."

ANTOINE RIVOIRE. (T.)

A new rose of much merit and value for garden culture; a handsome, clean and vigorous grower and profuse bloomer. Color, rosy-flesh, on a yellow ground, often shaded with a border of carmine; flowers of extra large size, delicately formed and moulded and open in the most charming manner, petals reflexing and rolling back not unlike a Camelia blossom.

CAPTAIN CHRISTY. (H. R.)

A grand hardy variety and free bloomer; flowers large, very double and beautiful; color, fresh, delicate pink, with deeper shading in center of flower. Valuable for all sections.

PRINCE CAMILLE DE ROHAN. (H. R.)

Well-known in most sections, and very highly prized as being one of the very darkest, rich, velvety red roses in existence; has been sold quite extensively under the name of "Black Prince." We think the coloring as good and rich as Meteor; a fine symmetrical grower and prolific bloomer of its class; will do well in all sections; flowers large, very full, of great substance and fragrance.

SOUVENIR DE LA MALMAISON. (B.)

A standard and well-known sort of worth; of good, robust habit and growth and hardy; a free bloomer throughout the year; flowers large and very full and compact; color, a creamy-flesh; lasting.

SUNSET. (T.)

The finest, rich yellow garden rose in existence; a good grower and continuous and free bloomer; foliage very pretty; in color it is richer and darker than Perle des Jardins; of rich orange-golden color, elegantly tinged and shaded with dark, ruddy crimson or copper; on account of its color, it has been very appropriately named. The flowers are large, very full and double and of much substance; fragrant.

QUEEN SCARLET. (B.)

A splendid variety where a hardy, constant blooming, rich red rose is desired; a strong and thrifty grower and a most profuse bloomer for the entire year; flowers of medium size, full and fragrant; color, a bright scarlet which remains constant.

REVE D'OR. (N.)

One of the grandest climbing roses; a splendid robust climber with the very best of foliage; a good plant will soon go to the top of a two-story house and cover space proportionately large the other way; such a plant in full bloom, with



its graceful flowers of delicate coloring is a charming sight. Color, apricot-yellow with orange and fawn tints; petals of superb and delicate texture; flowers moderately full; always pretty and graceful, whether in bud or full open; a very profuse bloomer.

CLIMBING DEVONIENSIS. (T.)

A sport from Devoniensis and identical with that sort in every way except habit of growth, which is climbing. Flowers large, creamy white, prettily formed and of a rich Magnolia fragrance.

PAPA GONTIER. (T.)

Probably the most popular and widely sought for rose ever produced; people who have not planted of this variety insist upon getting it, and those

who have planted a bush invariably plant several more. It is truly a grand rose and one of the most incessant bloomers for whole year in the entire rose family. A splendid grower and makes a shapely and handsome bush. It produces the most perfect shaped, lovely buds imaginable and of the deepest glowing crimson color. Flowers are of great depth and substance and will keep longer after being cut than most any other sort. Fragrant and sweet.

**ANNE DE
DIESBACH.**

(H. R.)

(Glory of France.)

Well known; a good hardy variety. Flowers extremely large, full and fragrant; color, a beautiful shade of carmine-rose.

**COMTESSE
RIZA DU
PARC. (T.)**

Raised from Comtesse de La Barthe. Bronzed rose with carmine tint; flowers of medium size, full and highly perfumed.

**Papa Gontier.****YELLOW RAMBLER. (P.)**

A suitable companion for Crimson and White Ramblers; habits of growth, etc., the same as these sorts; color of flower, a clean, bright yellow; hardy.

CATHERINE MERMET.
(T.)

One of the very finest and loveliest roses grown; a grand variety in every way. Flowers very large and globular, the petals being recurved and showing to advantage the lovely bright pink of the center, shading into light, creamy pink, reminding one of La France in its silvery shading. Richly perfumed; a good grower and in bloom constantly. Positively a grand acquisition and sure to please all.

(Illustration below.)



PHILEMON
COCHET. (T.)

A very good rose; a good grower with unusually pretty and heavy foliage; a profuse bloomer, flowers coming on good stiff stems and very prettily formed; color salmon-blush; good the entire year.

(Illustration above.)



ULRICH BRUNNER. (H. R.)

Raised from Paul Neyron. A grand hardy garden rose. Plant very vigorous and resists mildew and disease; color brilliant cherry-red; flowers of fine



form and finish, and carried well on the plant; borne on long stalks nearly devoid of thorns. An extra good bloomer and we highly recommend it for liberal planting in all sections; very fragrant.

See Price List Page 6.

SOUVENIR DU PRESIDENT CARNOT. (H. T.)

All prominent growers concede this to be strictly the grandest rose of its color produced within the last ten years. It is superbly lovely in every way and no description or illustration can do it justice on account of its delicacy of texture and coloring, as well as its perfect form. Succeeds admirably as a garden rose, is hardy and does well at all seasons of the year; a continu-



ous and free bloomer; thrifty, upright and symmetrical in growth; flowers of good size; buds most exquisitely formed and moulded; full and compact, opening into a most beautiful rose; in color, it can be termed a most delicate rosy flesh, shaded to the prettiest rosy pink at the center imaginable; while the petals are of good substance, the texture is as fine and delicate as anything we have ever seen in a rose; flowers produced on splendid stems.

We Pay the Express.

PERLE DES JARDINS. (T.)

This lovely yellow, constant blooming rose still holds its great popularity, with an increasing demand as it is more generally planted. The cut flowers of this variety with Bride and Bridesmaid have paid for more homes, gowns



Perle des Jardins.

and innumerable things, than perhaps all other varieties combined. Makes an excellent garden sort. Flowers large, full and globular, with great depth and substance; richly perfumed; color, a clear golden yellow of a most rich and pretty shade, quite distinct from any other variety.

PRINCESS DE SAGAN. (T.)

This is a Princess indeed for this section; one of the very richest crimson red roses which will hold its color under the trying conditions of our summer weather, and at the same time a free bloomer throughout the year; flowers of good size, splendid form and substance, full and fragrant; texture exceedingly rich and velvety; a rich prize for your garden.

See Price List Page 6.

EARL OF DUFFERIN. (H. R.)

Originated by the famous rose growers, Dickson & Sons. One of the finest hardy red roses of recent introduction. Color, rich, brilliant, velvety crimson, shaded with dark maroon; large, full and superbly formed; the most delightful fragrance imaginable. A splendid grower. One of the few intensely rich, red roses to hold its color. The petals are of great texture and substance, resembling the finest velvet. Petals handsomely reflex, like La France. A vase of "Dufferins" make as rich a show as one would wish to feast the eyes upon and emit a penetrating fragrance.

MADAME WELCHE.(T.)

A good variety. Flowers extra large, full and double and of a beautiful rounded form. Color a pretty shade of yellow, deepening toward the center to orange or copper-yellow. Remarkably sweet. A good grower, of compact and bushy habit.

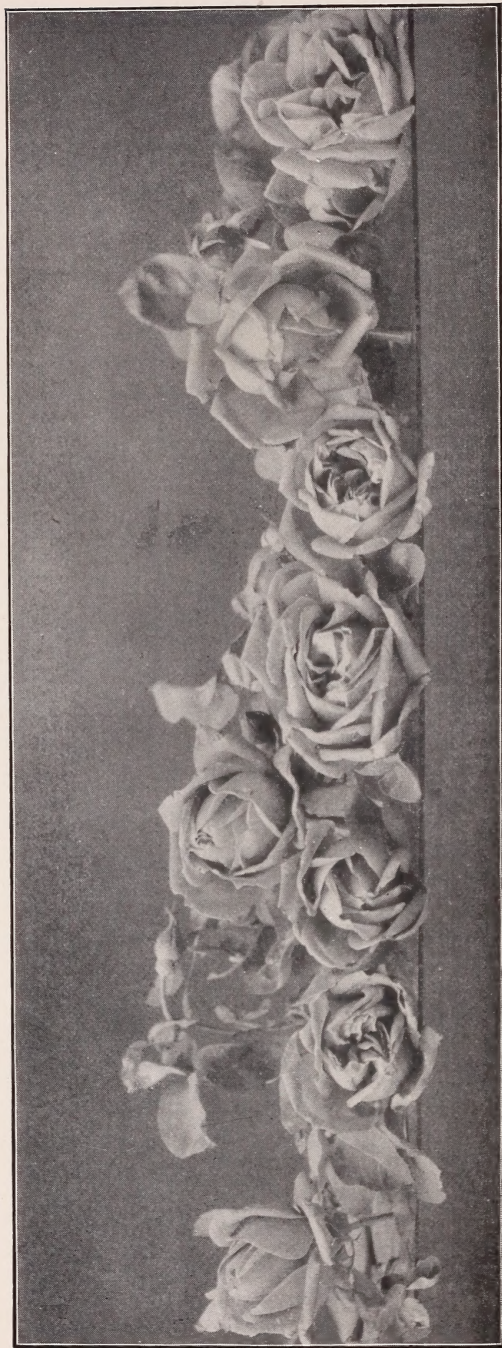
**Earl of Dufferin.****HELENA CANBIER. (H. T.)**

A charming new rose of French origin; hardy and a continuous and free bloomer; a free grower, making a shapely, compact bush; flowers of good size, of splendid substance and lasting; color, coppery-yellow to deep amber-yellow, changing to lemon-yellow in outer petals, making a pretty and striking combination. Promises to be a splendid garden sort.

We Pay the Express.

REINE MARIE HENRIETTE. (T.)

A grand climbing rose and has been more largely planted on this coast and South than any other red climbing variety; hard to beat. It is a seedling from "Mme. Berard," fertilized by "Gen. Jacqueminot." A strong grower, constantly in bloom and very free. The flowers are of enormous size, exquisitely shaped, both as to bud and flower, and richly Tea-scented. The color is a marvelously rich and glowing crimson, and retains its color far better than the average rose. We have cut flowers of this variety which were as perfect in every way as any rose we have ever seen. Where the climate will permit of its being grown, it will positively give the very highest satisfaction.

**Reine Marie Henriette.****RAINBOW. (T.)**

A very useful and pretty striped variety; strong and vigorous in habit. It makes fine buds and flowers of a beautiful shade of pink, distinctly striped and mottled with bright crimson, shaded and toned rich amber-yellow.

SOLFATERRE. (N.)

Sulphur-yellow; of good size; very pretty indeed, and a good robust climber. Makes a splendid contrast planted with other climbers.

STORY OF THE VERDICT.

CONTINUED FROM PAGE 5.

They know us up in Utah:

The roses I bought of you are all growing fine, and I am very much pleased with them. Ogden, Utah.
Respectfully, F. W. BAKER.

"Prosperous and satisfactory" expresses much:

Referring to your favor of the 6th inst. would say the rose bushes purchased from you last season are in a very prosperous condition and in every way satisfactory. Fresno, California.
Yours truly, SUNNYSIDE VINEYARD COMPANY.

The Editor is a good judge of Roses, and thoughtful of his family in beautifying his home:

We wish to state that the rose bushes obtained from you came in fine shape, and the bushes have done better than any we ever put out; they are indeed fine; all in bloom without exception. Oregon City, Oregon.
L. L. PORTER.

Here is what they do up in the mountains, where the summer is short and winter very cold. Fairmont, Cal.

The ten plants I received from you last year are finest all-around plants I have ever planted, some of them giving as high as forty roses for the short summer we have here. Yours truly, R. L. CRAM.

The kind of information we like:

I am pleased to inform you the roses you sent are doing fine; shall want some more next season. Bungalow Fruit Ranch, Napa, Cal.
Yours truly, (For) P. KEENE.

This is the way to appreciate roses and brighten a home: Eola, Oregon.

I received a letter from you last June requesting me to write you about the roses I bought of you last spring. They all lived and are looking fine but one; the roses have given me perfect satisfaction. I am now preparing a rose bed that will hold 100 roses to be filled this fall or next spring.
Yours truly, (Mrs.) CLARA E. BRUNK.

We will certainly try and do so:

The rose bushes came duly to hand in good shape, giving perfect satisfaction. I wish I had known of you sooner and we both would have been the gainer. Galveston, Texas.
If you always treat me so well I shall always buy my roses of you.
Yours truly, (Mrs.) WM. CROOKS.

"Looked good."

Rose bushes ordered one week ago arrived in splendid condition today. Another small order on the way from parties who saw ours and thought they "looked good." Thanks for extras. Salt Lake City, Utah.
Yours respectfully, L. W. JUDGES.

"Good as described in your catalogue":

I wish to say that I am very well pleased with the rose bushes, and they are as good as described in your catalogue; the two other parties who sent with me are also well pleased. I planted a few today and found they had good roots; they are by far the best lot of rose bushes I have ever got from any company, and I must thank you for the extra bushes. Salt Lake City, Utah.
Yours truly, JOHN SUTTON.

Our Salt Lake friends are certainly very kind. When any of them have anything to say on the "other side," we will be as ready to hear it and will "stay with them" until they acknowledge satisfaction: Salt Lake City, Utah.

The roses ordered came along O. K. and I must acknowledge that they are the finest lot of plants I have ever seen sent out by any company; I am greatly pleased. Find enclosed money order for \$10.15 for more plants. I have been hustling around among my friends, and besides my own order, there are several others enclosed. Very respectfully, OSCAR H. JENSEN.

How do you like this from Sacramento?

The ten rose bushes I sent for last year are doing just grand. I have 69 rose bushes planted, and the ten I received from you people put it all over the other roses. I bought most of my roses from the _____ Nursery Co. of _____ and must say I had poor luck in getting what they had in their catalogue; every order I gave had a couple of substitutes. Wish you could see the two Kaiserin Augusta Victoria received from you; they are my prettiest roses. Sacramento, Cal.
Yours very truly, IRA E. AVERY.

Even railroad men have time to grow and appreciate Roses:

The order I gave you for rose bushes turned out entirely satisfactory; they arrived here in splendid shape, well packed, and were all strong, healthy, and are doing nicely. San Antonio, Texas.
Yours truly, LOCK. CAMPBELL.

Finest lot ever received:

The rose bushes you shipped to me came to hand in good condition, and the roses the finest lot that I ever got from any nursery. I anticipate sending another order next season. Houston, Texas.
Yours truly, ROBERT M. ELGIN.

INDUCEMENTS

For YOU to Join
Our Throng of

Rose Planters

1. We deliver our ROSES to you—express paid by us free—no matter where you live.
2. We guarantee safe arrival.
3. We guarantee our roses to grow and to be true to label.
(See page 6.)
4. We grow nothing but ROSES.
5. We give you large FIELD-GROWN bushes which will bloom profusely as soon as planted and growing
6. Our prices are as low as even ordinary roses were ever sold for anywhere in the U. S.
7. We offer you the best varieties of known merit—no fakes or old re-named sorts.
8. Considering these facts we are warranted in asserting that we are offering you inducements not equaled by any reputable house in the country.
9. How can we do it? On account of the volume of our trade and that we confine our business to ROSES.